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A. COURSE / SEMINAR TITLE

Social Media Guidelines in Professional Boundaries Part II

B. DESCRIPTION OF THE COURSE

This course defines the role the provider plays in setting professional boundaries in regard to use of social media. The provider has a fiduciary duty to act in the best interest of the patient, is ultimately responsible for managing boundaries, and is accountable should violations occur. Discussion of the correct use of social media, the pitfalls, and development of a policy for the practice to safeguard against misuse of social media.

C. EDUCATIONAL OBJECTIVES

Upon completion of this seminar, participants are expected to be able to understand the following as it relates to use of social media:

- State Law Requirements
- Definitions of a professional boundary – crossing versus violating
- How to maintain professionalism with social media
- Separating personal from professional use of social media
- Developing a policy for the practice

D. DESCRIPTION OF TEACHING METHODS USED

This seminar/course will utilize:
Recorded Video

E. COSTS

This course is available for purchase for \$29.00.

F. REGISTRATION

Register at: <https://grow.bestpracticesacademy.com/>



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G. INSTRUCTORS

The course will be taught by the following instructor(s) below. Please click the instructor name for a full biography.

[Scott Munsterman, DC, FICC, CPCO](#)

H. REFUND AND CANCELLATION POLICIES

Refund Policy: Online Courses require payment in full before access is given to the course. Online Courses are non-refundable and non-transferrable.

I. LOCATION, DATE AND TIME

The course is held online and on-demand, 24/7 via the Best Practices Academy online learning system at <https://grow.bestpracticesacademy.com/>

J. PACE RECOGNITION STATUS

Best Practices Academy is recognized by the PACE program of the Federation of Chiropractic Licensing Boards.

PACE Approved States for continuing education credits: a complete list can be found at www.bestpracticesacademy.com

K. NUMBER OF CREDIT HOURS & REQUIRMENTS FOR OBTAINING CREDIT

This course is approved for one (1) hour of continuing education credit through PACE (see approved states in section J). Upon successful completion Best Practices Academy will directly report the credit hours received to the PACE organization within 30 days along with providing the participant with a verification letter by email. In order to receive the full one (1) hour the participant must:

- Attend and Participate in the complete course. Technology capabilities track online course attendance.



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- Complete the Continuing Education Survey
- Pay all tuition fees for the course as stated above
- Provide a current email address for verification letter
- Complete the Course Evaluation Form

L. COMMERCIAL RELATIONSHIPS

This seminar is sponsored by Best Practices Academy & ChiroArmor.

M. PRIOR SKILL, KNOWLEDGE OR EXPERIENCE NEEDED

none