



SHERMAN COLLEGE  
*of CHIROPRACTIC*  
CONTINUING EDUCATION

June 12, 2024

Office of Continuing Education  
P. O. Box 1452  
Spartanburg, SC 29304

**Subject: Continuing Education Approval**  
**2024 Blair Chiropractic Conference**  
**Kissimmee, FL**  
**October 4-5, 2024**

Enclosed is essential information regarding the program to be presented for **a total of 11.5 maximum CE hours** for licensure requirements.

Contained within this information are the instructor's credentials and course outline.

- Tom Forest, D.C.
- Gordon Elder, D.C.
- Enrico Doclecore, D.C.
- Fredrick Schurger, D.C.
- Ankur Tayal, D.C.
- Mychal Beebe, D.C.
- Rich Carr, D.C.

Based upon their credentials, education and experience the above-mentioned presenters have been approved by Sherman College of Chiropractic as post graduate extension faculty and qualified to present the information contained in the attached listed courses.

Attendance will be monitored at the door. Doctors are instructed to sign in at each time interval. At the conclusion of the program, Sherman College will send out attendance letters to the attending DCs. Each certificate includes the name of the program, the date, approval number and the number of hours of attendance.

Thank you for your consideration. Please let us know of any questions or additional information you may need.

Thank you,

*Rozelle Foster*  
Rozelle Foster  
Director of Continuing Education

Enclosures

## 2024 Blair Conference CE Schedule

Friday, October 4, 2024

### 8:30-9:00am: "Marketing Upper Cervical to Your Community: Educating Patients on The Science"

Presenter: Dr. Enrocio Dolcecore

- How to implement strategies to maximize patient compliance using the most advanced techniques in 2024
- Consultation and detailed chiropractic exam- setting the stage for a phenomenal patient experience
- Patient education- delivering easy to understand philosophy based on their exam
- Customer service- follow through outside the regular visits for great post adjustment follow-up experience. The science behind proper post adjustment protocols.

### 9:30-10:30am Understanding Brain Changes with the Adjustment: A rapid review of relevant brain based chiropractic research

Presenter: Dr. Mychal Beebe

- Review of advanced imaging displaying CSF flow impacts after a chiropractic adjustment
- In depth case review of Chiropractic Research to include:
  - The Effects of Chiropractic Spinal Adjustment on EEG in Adults with Alzheimer's and Parkinson's Disease: A Pilot Randomised Cross-over Trial
  - The effects of chiropractic adjustment on inattention, hyperactivity, and impulsivity in children with attention deficit hyperactivity disorder: a pilot RCT
  - The Effects of Four Weeks of Chiropractic Spinal Adjustments on Blood Biomarkers in Adults with Chronic Stroke: Secondary Outcomes of a Randomized Controlled Trial

### 11:00-12:00pm CBCT Lower Cervical Analysis - Your roadmap to Lower Cervical Analysis utilizing CBCT

Presenter: Dr. Gordon Elder

- The attendees will be able to clearly visualize the normal biomechanics of the cervical spine from the C2/3 joint down.
- The attendees will be exposed to the scientific theories of axial and subaxial subluxation: historical and current.
- The attendees will be able to clearly visualize the abnormal biomechanics of the cervical spine when misaligned as part of the cervical subluxation complex.
- The attendees will be able to identify primary and secondary signs of axial and subaxial cervical spine misalignments on X-Ray.

- The attendees will be aware of the advantages and disadvantages of CBCT over X-Ray analysis.
- The attendees will be familiar with the modifications to Dr. Blair's X-Ray procedure made possible with CBCT.

### **1:30-2:30pm Clinical Impact of Lower Cervical Adjusting**

Presenter: Dr. Fred Schurger

- Review common clinical presentations that would lead to investigate lower cervicals in a chiropractic patient.
- Case reviews & outcomes of Lower Cervical Adjusting
- Review of the Modified Prill tests & an in depth overview of the relevant anatomy
- Lower Cervical adjusting technique implementation

### **3:00-4:00pm Chiropractic Foundation, Logic and Principal**

Presenter: Dr. Ankur Tayal

- An Evidence Based Approach to the 33 Principles of Chiropractic Philosophy
- Detailed overview of the chiropractic evidence-based pyramid
- How to clinically apply the 5 signs of life to chiropractic practice

## **Saturday, October 5, 2024**

### **8:00am-12:00pm – Adjusting Stations**

Presenter: Dr. Tom Forest

- 8:00 - 8:40am: Primary atlas unilateral same side adjustments: ASR(RTC), ALS(LTC), PIR(RTC, RPA), PIL(LTC, LPA)
- 8:40 - 9:20am: Axis single side and side opposite unilateral adjustments: ARS(RLC), ALS(LLC), PRI(RSC), PLI(LSC), PRI(LLC), PLI(RLC)
- 9:20 - 10:00am: Pediatric – Checking Pediatric Patients for Misalignments, Pediatric Adjusting
- 10:00 – 10:40am: Side-opposite C-1 adjustments: ASR(LTC), ASL(RTC), ASR(LSA), ASL(RSA), PIR(LTC), PIL(RTC)
- 10:40 – 11:20am: Side-opposite and double axis adjustments: ARS-PRI(RLC), ALS-PLI(LLC), PRI-PLI(RSC), PLI-PRI(LSC)
  - 11:20 – 12:00pm: Double misalignment atlas adjustments: ASR-ASL(RTC), ASL-ASR(LTC), ASR-PIR(RTC), ASL-PIL(LTC), PIR-PIL(RTC), PIL-PIR(LTC)

### **1:30-3:00pm – Keynote**

Presenter: Rich Carr

#### **1:30-2:00pm**

##### **Section 1: Understanding the Limbic System**

Review of the anatomy and physiology of the brain, specifically the limbic system. Learn about the concept of neural plasticity and pruning as well as Miller's Law and how that relates to memory and comprehension.

##### **Section 2: Understanding the Science of Communication**

Review the anatomy and physiology of the brain specifically the hippocampus. Understand how memories are formed and the physiology of recall.

#### **2:00-3:00pm**

##### **Section 3: Preparing and Presenting Information Systematically**

Learn the triune brain theory, focusing on how to engage the reptilian brain for basic needs, the limbic system for emotional engagement, and the neocortex for higher-order thinking. The neurologic model will be introduced to ensure messages reach the prefrontal cortex, enhancing executive function and long-term memory retention. Understanding the physiology of the brain as each region communicates within itself, the learner will have mastery on how each lobe and the unique anatomy works together for full brain function.

### **3:30-5:00pm – Keynote**

Presenter: Rich Carr

#### **3:30-4:30pm**

##### **Section 4: Mini Workshop – Activating the Reticular Activating System**

In this hands-on workshop, we will deconstruct the physiology of each lobe in the brain and its core components, leveraging the brain's natural processing pathways. Learn how to analyze the way information is processed by the brain's reticular activating system (RAS) and how to structure communication to captivate attention. Collaborative exercises will enable learners to engage with the brain in a fun interactive way.

#### **4:30-5:00pm**

##### **Section 5: Understanding Long Term Potentiation**

Learn strategies to make chiropractic care an intrinsic motivator by tapping into the brain's reward system. Understand neuroscientific techniques to activate the dopamine pathways, enhancing motivation and pleasure associated with chiropractic care. Frameworks and strategies will be provided to teach how to keep brains enthusiastic and emotionally engaged. Learn what Long-Term Potentiation (LTP) is and the power it has in enhancing memory.





# BLAIR CHIROPRACTIC CONFERENCE

OCTOBER 4-5, 2024  
Margaritaville Resort Orlando

We have a great conference planned with something for everyone:



- ✓ Research
- ✓ Philosophy
- ✓ Analysis
- ✓ Technique
- ✓ Fantastic Vendors
- ✓ Student Spizz Night
- ✓ Luau Themed Saturday Night Social
- ✓ CE's available through Sherman College



We have a packed schedule of presenters to include:

**Keynote Speaker: Dr. Rich Carr**

- Dr. Mychal Beebe
- Dr. Fred Schurger
- Dr. Enrico Dolcecore
- Dr. Ankur Tayal
- Dr. Gordon Elder
- Dr. Jake Hollowell
- Dr. Tom Forest
- Dr. Tyler Evans

<https://www.blairtechnique.com/2024blairconference/>



**Register Today!**







**SHERMAN COLLEGE**  
*of CHIROPRACTIC*

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CONTINUING EDUCATION

Sherman College of Chiropractic  
Continuing Education Postgraduate Department  
PO Box 1452  
Spartanburg, SC 29304  
(800) 849-8771, extension 229

**Attendance Verification**

*Issued Date: Put the current date here*

Course Title: **2024 Blair Chiropractic Conference**  
Course Code:  
Dates of the Seminar: **October 4-5, 2024**  
Location: **Kissimmee, FL**  
This is to certify that:

License No:

attended the above seminar and has received ? hours of Continuing Education.

The Continuing Education Department does not forward hours to the State Board(s) unless requested by the State Board. PACE Approved courses will be reported directly to PACE. Please make a copy for your records and mail original to the appropriate State Board(s) when applicable.

Thank you,

*Rozelle Foster*

Rozelle Foster  
Director of Continuing Education





**CONTINUING EDUCATION PROGRAM EVALUATION**  
**2024 Blair Chiropractic Conference**  
**October 4-5, 2024 | Kissemmee, FL**

**Your opinion is valued!** Thank you for helping us to improve the quality of our events. Please take a moment to comment on the continuing education program you recently attended and return to the monitor, mail to Sherman College CE Dept. or fax to 864-599-7145. All responses are confidential.

**PLEASE CIRCLE YOUR RESPONSE.**

Rating Scale:            4 - Excellent      3 - Good            2 - Satisfactory      1 – Poor

**SEMINAR CONTENT**

Organization of materials	4	3	2	1	N/A
Usefulness of ideas, skills and techniques	4	3	2	1	N/A
Newness of the seminar information	4	3	2	1	N/A
The amount of hands-on demonstration was appropriate	4	3	2	1	N/A
Overall content rating	4	3	2	1	N/A

**PRESENTER RATING**

The speaker held my interest	4	3	2	1	N/A
The speaker demonstrated superior knowledge of topic	4	3	2	1	N/A
The speaker interacted with participants and gave effective responses to questions	4	3	2	1	N/A
The speaker was well-prepared, organized and adhered to time allotted	4	3	2	1	N/A
The speaker's audio-visual media enhanced my learning experience	4	3	2	1	N/A
Overall presenter rating	4	3	2	1	N/A

**RESOURCE ASSESSMENT**

Please rate the audiovisuals	4	3	2	1	N/A
Please rate the facility	4	3	2	1	N/A
Please rate the ease of registration	4	3	2	1	N/A
Did the program fulfill advertised promises?	Yes	No	Somewhat		
Are you a graduate of Sherman College?	Yes	No	Student		

What attracted you to this seminar?                      Content / Speaker / CE / Other\_\_\_\_\_

How did you hear about this seminar?                      Brochure / Website / Colleague / Advertisement  
Facebook / Email / Sherman Website / Sherman Shares

**ADDITIONAL COMMENTS**

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